

2014 ANNUAL REPORT

at a glance

CERTIFICATION | GREEN BUILDING | LAND USE | RESPONSIBLE MATERIALS

SUSTAINABLE FORESTRY | RESPONSIBLE MATERIALS
RESPONSIBLE CONSUMPTION | ORGANIZATIONAL DEVELOPMENT

9 Research Reports

4 Commentaries

2 New Websites

Over 40 News Releases

Over 32,000 Subscribers

Dovetail Partners is a 501(c)3 organization that provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.

LETTER FROM THE CHAIR

Greetings,

By nearly all measures 2014 was a banner year. In addition to having the best financial year ever we, more importantly, completed several major projects, initiated one significant new one, and added an additional associate. Specifically, we:

- Completed a significant project to develop a “Building with Wood” report based on a German model but adapted to the U.S. audience. This report built on the work of several of our previous projects about the environmental benefits of forest materials. It is available in our reports section of our website.
- Added Harry Groot from Virginia to our team. Harry brings valuable expertise in community and cooperative development, business assistance, and forest biomass/biochar production and utilization.
- Completed the accreditation of two large power line transmission right-of-way managers, Pacific Gas & Electric and Bonneville Power Authority, through the Right-of-Way Stewardship Council; bringing us to a total accreditation of ROWs in 14 states.
- Continued to grow our newsletter readership, provide monthly reports to that audience and to develop young authors with the guided completion of one report (“Understanding the Role and Findings IPCC”) and the initiation of two others (“The Green Guides” and “Benefit Corporations”, both finalized in 2015).
- Began to broaden our perspective to include new territory (global) and new considerations (agriculture). As we seek to portray the science behind land and material use we increasingly recognize the global linkages between major land use categories – and how difficult it is to separate one from another.

As people strive to make a difference in the face of significant environmental challenges, it is imperative that individuals, organizations, and societies have access to the best science available on critical topics. We continue to try to do our part in providing clear, concise reports on timely issues.

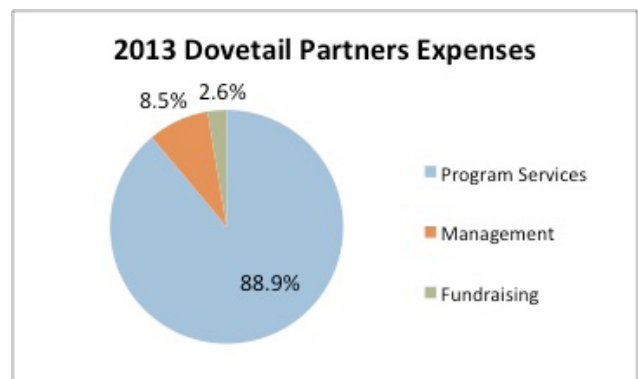
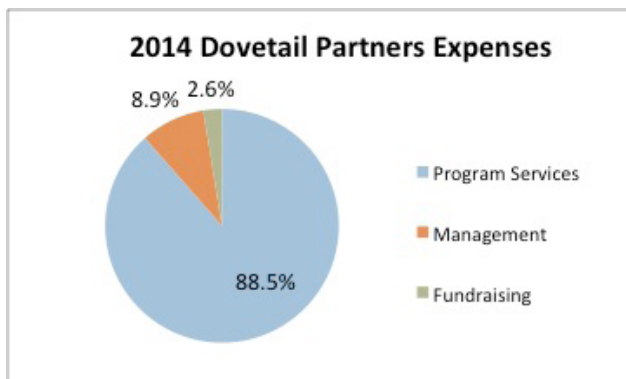
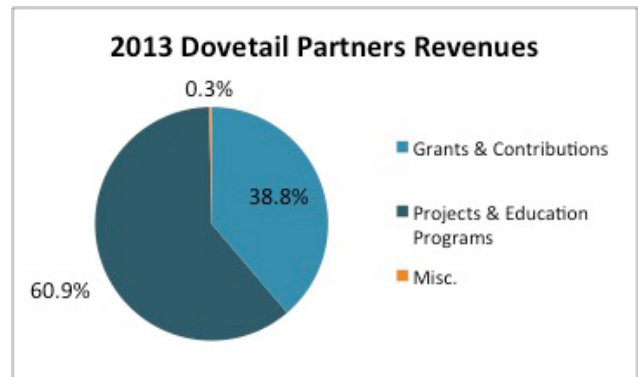
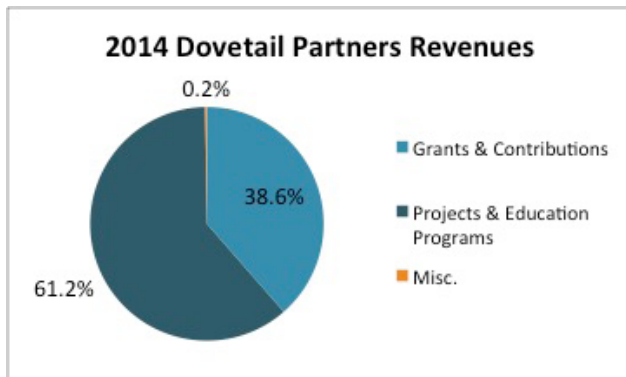
Jeff Howe

Jeffrey L. Howe
President and Chairman of the Board



FINANCIAL HIGHLIGHTS

FINANCIAL POSITION - REVENUES AND EXPENSES, 2014 AND 2013



PROJECT REPORT

In late 2013, Dovetail began designing and developing a new website for the organization in order to implement a more simplified layout, improve search functionality and use a greater amount of visuals to depict our work. The updated Dovetail website was launched to the public in May 2014 and presents a much more refined experience for our audience allowing them to easily and quickly find what they're looking for no matter the device they're using. Our guests are now provided with a more visual representation of Dovetail's mission and environmental work on a more streamlined site.

In 2013, Dovetail Partners began serving as Program Administrator for the Right-of-Way Stewardship Council (ROWSC). The ROWSC is an accreditation program that establishes standards for responsible right-of-way vegetation management.

In mid-2014, Dovetail created a website for the ROWSC based on the updated, refined qualities of Dovetail's newly designed website. The ROWSC website utilizes similar cross-platform templates, visual styles and layouts in order to remain compatible with a wide variety of digital devices, provide a visually compelling depiction of the ROWSC, and allow for ease of visitor use. The similar visual layouts of the new Dovetail and ROWSC websites complement one another and cohesively tie the two organizations, informing visitors of Dovetail's role as ROWSC Program Administrator. The ROWSC website contains information regarding the organization, its accreditation program and standards, resources for interested utility companies, news, and a list of supporters and utilities that have become accredited through the program.



www.dovetailinc.org
www.rowstewardship.org



**Right-of-Way
Stewardship Council**



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Harry Groot, *Dovetail Associate*

Ed Pepke, Ph.D., *Dovetail Associate*

John Owen, *Project Research Assistant*

2014 INTERNS

Jacquelyn Livingston, *Environmental Policy*

Matthew Snorek, *Environmental Quality and Policy*

Samira Hanessian, *HECUA Environmental Sustainability*

Stefan Schlitz, *Policy and Responsible Materials*

Natalie Johnson, *Communications - Public Relations & Media*

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