

THE GREAT LAKES REGION: *A FOREST CERTIFICATION HUB*

KATHRYN FERNHOLZ

DR. JIM BOWYER
DR. STEVE BRATKOVICH
ALISON LINDBURG
MATTHEW WENBAN-SMITH

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The Great Lakes Region: A Forest Certification Hub

The results of 10 years of commitment

Introduction

Over the past decade the Great Lakes Region, including the states of Minnesota, Wisconsin, Michigan and the Province of Ontario, has become a hub for forest certification leadership and innovation.

In many ways, in order for forest certification to deliver its full potential, a critical mass needs to be reached in the available supply of certified raw materials, participating manufacturers, and customers who preferentially purchase a range of certified products. In measurable ways, this critical mass has been achieved in the Great Lakes Region.

The three states included in this region, Minnesota, Michigan and Wisconsin, represent 29% of all of the certified forestland in the United States, including 50% of the FSC-Certified and 19% of the SFI-Certified lands¹. Similarly, in Canada, the Province of Ontario alone represents 49% of the FSC-Certified lands and 19% of the SFI-Certified lands in Canada. Taken together, these three states and one province encompass 30% of the certified forestlands in North America^{2,3}.

This report provides information about the certification efforts and resources available in the region as well as the private and public leadership that has made these achievements in certification possible.

Certification Background

What is forest certification?

Forest certification has two major components: forest management certification and chain-of-custody certification. Forest management certification applies to the field operations and land management practices of landowners and managers. Chain-of-custody certification is a system of tracking raw materials harvested from certified forests through the production process. This tracking system allows for verification and labeling of final products that have been derived from certified sources. In combination, these two components provide a system for assuring customers that products are from forests that are being responsibly managed. Certification is also intended to be a system for identifying and rewarding responsible forest management through market differentiation.

The certification system relies upon the independent review and inspection of forest management practices and business operations. Third-party auditors conduct an assessment of the forest area to determine if established standards for sustainable forestry are being met. The inspections of manufacturing operations determine if adequate

¹ Forest Stewardship Council (FSC), For more information: <http://www.fsc.org> ; Sustainable Forestry Initiative (SFI), For more information: <http://www.sfiprogram.org>

² *Data Sources:* FSC-US, FSC-Canada, SFI, August 2007

³ For perspective, the three states represent approximately 7% of the forestland in the United States and Ontario represents approximately 17% of the forestland in Canada.

tracking systems are in place to distinguish certified materials and prevent fraud or misrepresentation of certified content. The certification system includes processes for standard setting, auditor accreditation, public reporting, and stakeholder consultation.

Since the early 1990s, an increasing number of forest managers and forest product companies have adopted forest certification. The area of certified forest worldwide now totals at least 667 million acres, approximately 7% of the world's forests⁴. The reasons for deciding to participate in forest certification vary and include considerations related to meeting forest management mandates, serving stakeholder interests, meeting customer demands, pursuing a market niche, and other factors that cross the spectrum between social, environmental, and economic concerns.

At the same time that certified forest area has increased, customer demand for certification has also grown. Two significant areas of market growth for certified products in North America have been in the paper and publishing sector and in the green building movement. The recent growth in the market for certified paper products is perhaps best illustrated by the fact that of the 130 companies with chain-of-custody certificates for paper and paper products in the United States today, only eighteen (14%) of those certificates were first issued before 2005 and at least 70 (54%) of them were issued in the first three quarters of 2007⁵.

What systems are available and how do they operate?

There are five major forest certification systems operating in North America: Sustainable Forestry Initiative (SFI), Forest Stewardship Council (FSC), Canadian Standards Association (CSA), Programme for the Endorsement of Forest Certification schemes (PEFC), and American Tree Farm System (ATFS). Each system has established standards for evaluating forest management practices. If the certification assessment determines that standards are being met, a forest management certificate is issued and products derived from the forest can be marketed as certified. Previous Dovetail Reports on each of the certification programs provide information about their operations and standards⁶.

The leading certification programs that operate in both the United States and Canada are the Sustainable Forestry Initiative (SFI) and Forest Stewardship Council (FSC). Given the significance of these programs in both countries and the availability of data for each, this report focuses on achievements related to these two programs in the Great Lakes Region.

⁴ UNECE/FAO Forest Products Annual Market Review, 2005-2006
<http://www.unece.org/trade/timber/docs/fpama/2006/fpamr2006.pdf>

⁵ Source: Forest Certification Resource Center, data search November 9, 2007
<http://www.certifiedwoodsearch.org/searchproducts.aspx>

⁶ For more information, visit: <http://www.dovetailinc.org/ForestCertReports.html>

Overview of the Region

Included States & Province

This report encompasses the states of Minnesota, Wisconsin, and Michigan and the province of Ontario. These entities together make up the Great Lakes Forests Alliance⁷ and have worked collaboratively to address forest sustainability priorities in the region, including certification.

Major land ownership and forest characteristics

Based on data from the 2001 report *State of the Great Lakes Forest*⁸, there are several significant forestry related characteristics of the region. The region includes 223 million acres of forestland, representing 65.7% of the total land area. Approximately 65% of the land is publicly owned in the region (ranging from 29% public ownership in Wisconsin to 82% in Ontario). The region produces 1.9 billion cubic feet of roundwood products annually. The economic output for the region represents \$12.5 billion for the logging, primary and secondary wood products sector. The pulp and paper sector represents another \$30 billion, and \$28 billion is realized in the tourism and recreation sector. In 2001, there were nearly 1,500 sawmills in the region as well as 91 pulp and paper mills and 41 veneer mills. *The 2001 report indicates that there were 18.3 million acres meeting forest management certification standards. That total today stands at more than 60 million acres*⁹.

Certification Drivers

The forest certification activity in the Great Lakes Region is a result of several factors. The region has a significant amount of public forestland, and these lands are largely certified. Research recently completed by the University of British Columbia highlights the drivers for certification on state-managed forestlands in the United States. These drivers include securing the financial resources to address the costs of certification, market opportunities and buyer pressures, regional economic competitiveness, stakeholder advocacy, and state leadership¹⁰. These drivers likely have relevance to other ownerships as well. One of the most significant marketplace drivers for certification in the region has focused on the region's pulp and paper sector and has been the commitment made by Time Inc., the largest magazine publisher in the U.S., to increase the amount of certified fiber its uses. In 2006, Time Inc. sourced approximately 70% of its fiber from sources that meet the criteria for its Certified Sustainable Forest program¹¹.

⁷ <http://greatforests.org/>

⁸ <http://greatforests.org/Page.htm>

⁹ Note: Both the 18.3 million acres and 60 million acre figures include “double counting” for acres that are certified by more than one system.

¹⁰ Lister, Jane (2007), *The Certification of U.S. State-owned Forestland*, Institute for Resources, Environment & Sustainability, University of British Columbia, Vancouver, Canada. *Executive Summary* available at: http://www3.telus.net/Jane_Lister/State%20Certif%20Aug%2007%20Exec%20Summary.pdf

¹¹ <http://www.timeinc.com/community/sustainability.php>

Certification Accomplishments

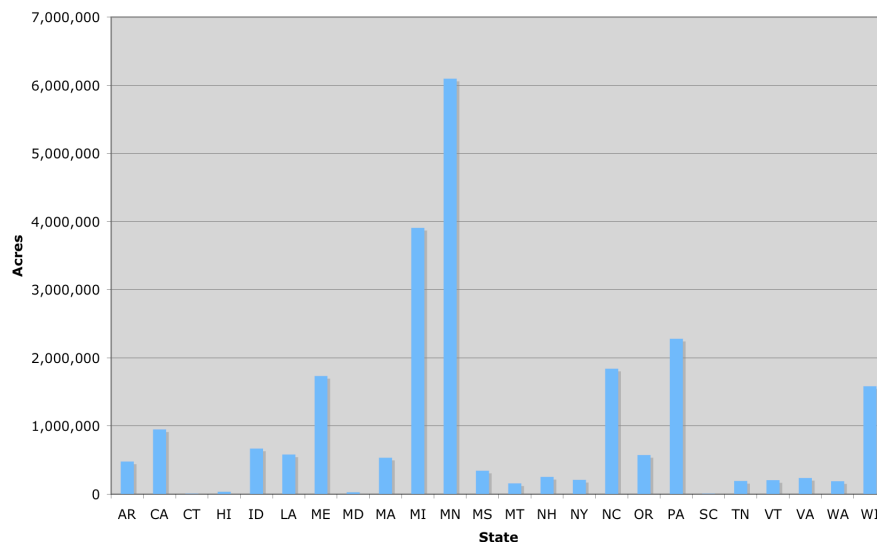
The three states included in this region, Minnesota, Michigan and Wisconsin, represent 29% of all of the certified forestland in the United States, including 50% of the FSC-Certified and 19% of the SFI-Certified lands¹². The Province of Ontario represents 49% of the FSC-Certified lands and 19% of the SFI-Certified lands in Canada. In total, the three states and one province encompass 30% of all certified forestland in North America¹³.

On the following pages, Figures 1-6 illustrate the level of forest management certification activity in North America and the Great Lakes Region. A list of forest management certificate holders in the region is included in Appendix A.

There are twenty-five states with FSC-certified forestland and the total area of FSC-certified forest in the United States is approximately 23.1 million acres. Minnesota has the greatest amount of FSC-certified forest in a single state with more than 6 million acres (Table 1)¹⁴. Similarly, in Canada, seven provinces have FSC-certified forestland and the total area is approximately 50.8 million acres. Ontario has the greatest amount of FSC-certified forest of any Province with nearly 25 million acres certified.

Regional participation in chain-of-custody (CoC) certification is also significant. There are 1,227 CoC companies in the United States and 399 in Canada. Of these, 61 are in Minnesota, 47 in Wisconsin, and 39 in Michigan; the total represents 12% of the

Table 1. Source: FSC-US, August 2007
FSC Certified Forestland in the United States



certificates in the country. Of the CoC companies in Canada, 163 (41%) are in Ontario¹⁵. A list of participating companies is included in Appendix B.

¹² Forest Stewardship Council (FSC), For more information: <http://www.fsc.org> ; Sustainable Forestry Initiative (SFI), For more information: <http://www.sfiprogram.org>

¹³ Data Sources: FSC-US, FSC-Canada, SFI, August 2007

¹⁴ An estimated 150,000 acres of state-managed land in Indiana has been FSC certified since the data was initially gathered for this report and is not reflected in the analysis.

¹⁵ Data Source: Forest Certification Resource Center, data search November 9, 2007
<http://www.certifiedwoodsearch.org/searchproducts.aspx>

Figure 1: Sustainable Forestry Initiative (SFI) Certified Land in Canada

Compiled by Dovetail Partners, October 2007

Data Source: SFI, August 2007

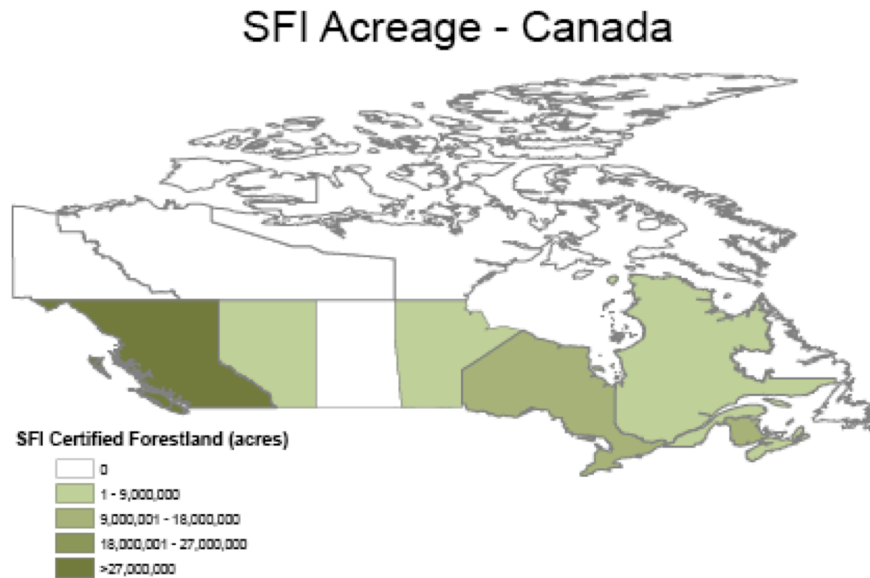


Figure 2: Sustainable Forestry Initiative (SFI) Certified Land in the United States

Compiled by Dovetail Partners, October 2007

Data Source: SFI, August 2007

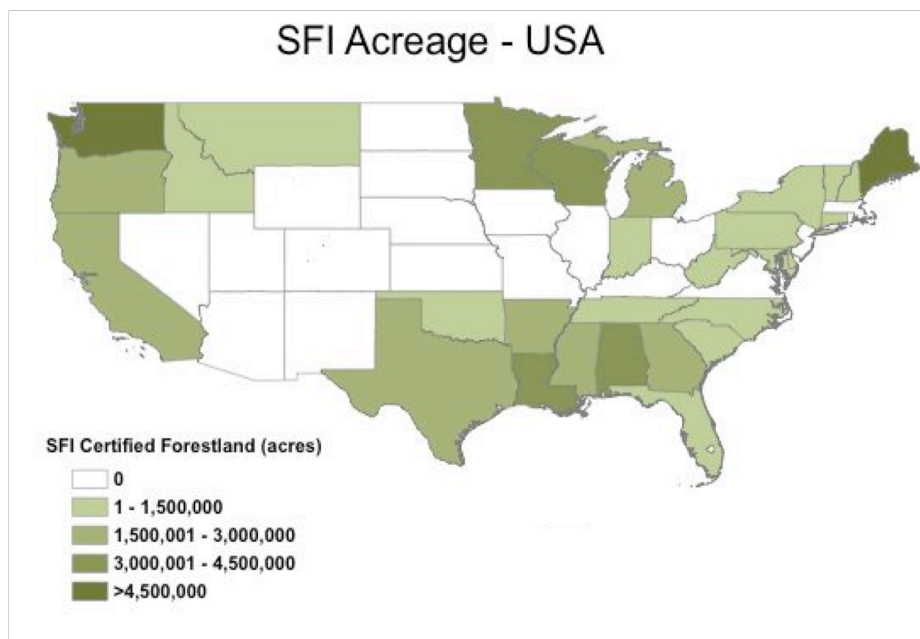


Figure 3: Forest Stewardship Council (FSC) Certified Land in Canada

Compiled by Dovetail Partners, October 2007

Source: FSC-Canada, August 2007

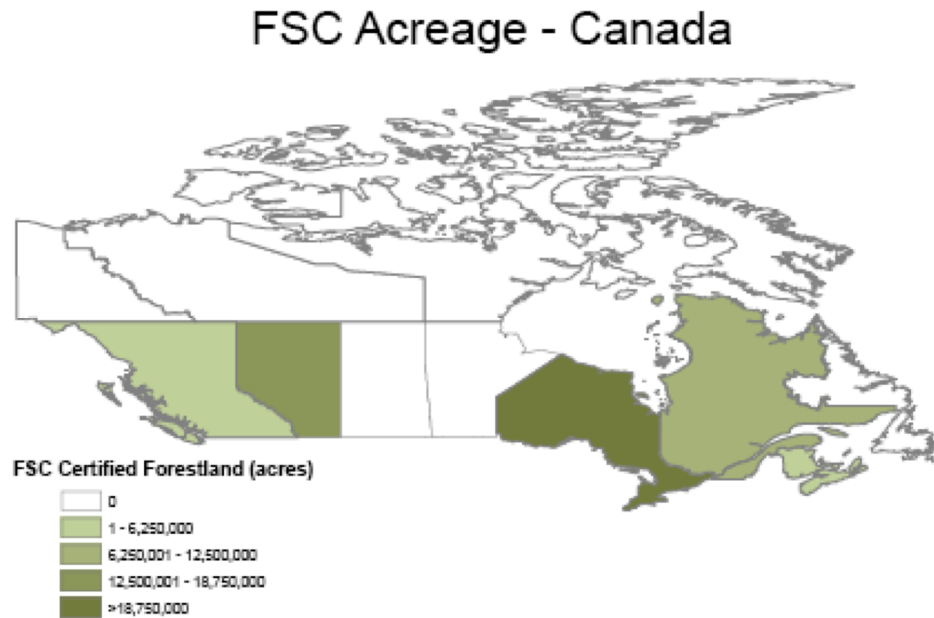


Figure 4: Forest Stewardship Council (FSC) Certified Land in the United States

Compiled by Dovetail Partners, October 2007

Data Source: FSC-US, August 2007

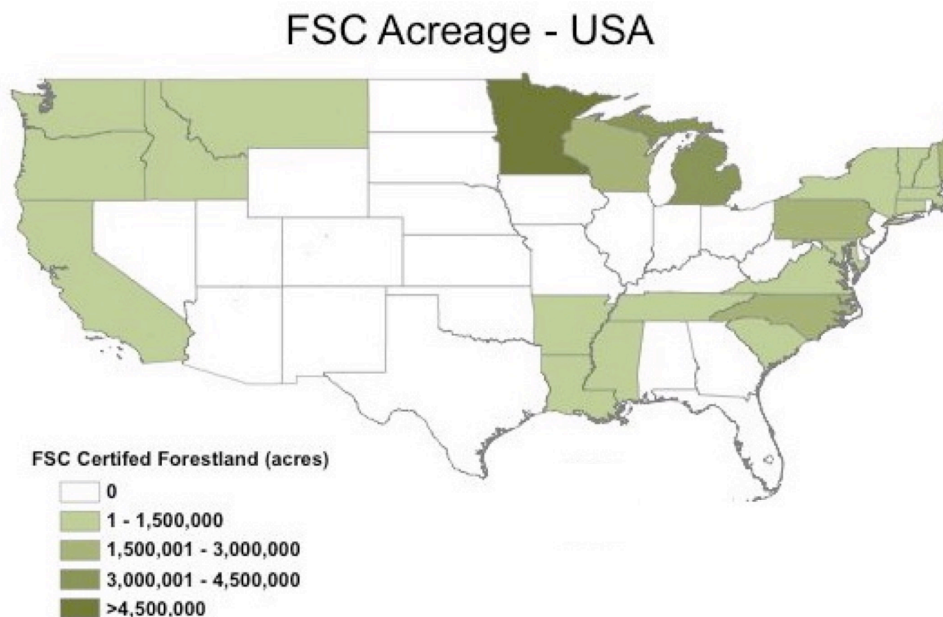


Figure 5: Sustainable Forestry Initiative (SFI) and Forest Stewardship Council (FSC)
Certified Lands in Canada

Compiled by Dovetail Partners, October 2007

Sources: SFI and FSC-Canada August 2007

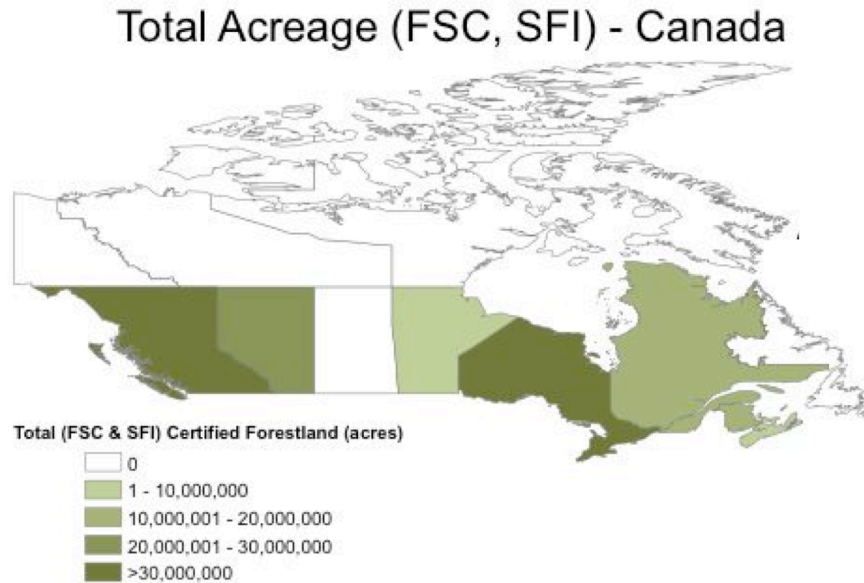
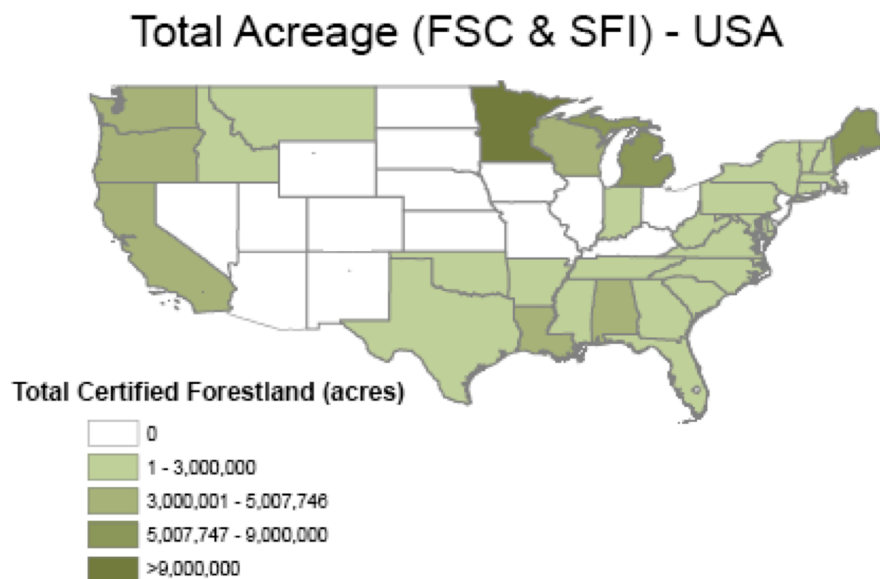


Figure 6: Sustainable Forestry Initiative (SFI) and Forest Stewardship Council (FSC)
Certified Lands in the United States

Compiled by Dovetail Partners, October 2007

Sources: SFI and FSC-US, August 2007



Certification Histories and Next Steps

Each state and province in the region has taken a unique approach to pursuing certification and their stories help explain the types of commitments and resources that have been necessary to result in the level of success that is now evident in the region. Each also has new initiatives underway to expand the impact of their efforts.

Minnesota

Land managers and forest product companies in Minnesota have been active in forest certification efforts for more than 10 years. The Aitkin County Land Department was the first county land manager in the U.S to become certified and celebrated 10 years of FSC-certified forest management in 2007. The St. Louis County Land Department in Minnesota is a significant participant in the SFI program with nearly 900,000 acres certified. The Minnesota Department of Natural Resources has approximately 4.9 million acres certified to both the FSC and SFI standards. New initiatives in the state include efforts by the DNR to explore group certification opportunities for family forest owners. Also, a number of additional county land departments are pursuing certification.

Wisconsin

State, county and industry-managed lands in Wisconsin are all participants in forest certification programs. In addition, Wisconsin was the first state to establish a statewide group certification program for private woodland owners. With this program, approximately 30,000 Wisconsin landowners who have a total of more than 2 million acres enrolled in the Managed Forest Law (MFL) program have been recognized as meeting the forest certification standards of the American Tree Farm System (ATFS). In 2008, the Wisconsin Department of Natural Resources is pursuing FSC certification for the MFL program participants as well.

Michigan

Michigan is the only state that has established a law requiring forest certification for state-managed lands. In 2004, the Governor signed the “Sustainable Forestry Act” that required the Department of Natural Resources to seek and maintain forest certification by January 1, 2006. Michigan has more than 4 million acres certified, including the 3.9 million acres of state-managed land that is certified to both the FSC and SFI standards.

Ontario

Several years ago, the Ontario Ministry of Natural Resources moved toward requiring that all forest license holders become certified¹⁶. The target date to achieve this goal is the end of 2007, and the motivation for the requirement was a focus on ensuring that the local industry would be given preference in export markets and become more globally competitive. Already in 2004 when the commitment was made, 24% of the managed forestlands in the province were certified. As of September 2006, approximately 60% of Ontario's managed Crown forests had achieved certification in response to the goal¹⁷.

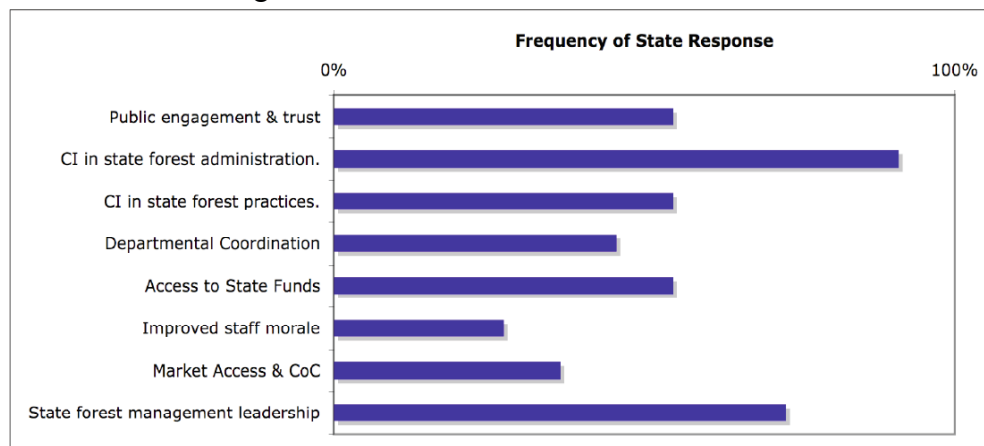
¹⁶ http://www.mnr.gov.on.ca/MNR/csb/news/2004/apr01nr_04.html

¹⁷ <http://www.ebr.gov.on.ca>

Certification Benefits

After ten years of certification experience in the region, participants and stakeholders are increasingly interested in evaluating the benefits of certification. Just as the drivers for certification can be highly variable, so too are the potential benefits. Research of certification benefits for state forest certification has found that the list of benefits includes the development of improved public communications, increased investment in forest administration and state forest practices (e.g., continuous improvement), improved departmental coordination, improved access to state funds, improved staff morale, increased market access and chain-of-custody participation, and improved state forest management leadership¹⁰. Figure 7 indicates the frequency of these benefits being associated with state land management.

Figure 7. State Forest Certification Benefits



Source: Lister, Jane (2007), *The Certification of U.S. State-owned Forestland*, Institute for Resources, Environment & Sustainability, University of British Columbia, Vancouver, Canada.

The Bottom Line

In many ways, in order for forest certification to deliver benefits, a critical mass needs to be reached in the available supply of certified raw materials, participating manufacturers and customers who preferentially purchase a range of certified products. In many ways, this critical mass has been achieved in the Great Lakes Region. Several challenges remain, including engaging family forests and federal forest lands in certification and expanding chain-of-custody participation, but the achievements to date provide a positive indication of what is possible. The Great Lakes Region is a hub of forest certification and the regional scale of efforts has helped increase the benefits and impact.

Appendix A: List of Forest Management Certificates in the Great Lakes Region

Minnesota

Aitkin County Land Department Aitkin, MN (FSC)	Forest Capital Partners, LLC (SFI)	Saint John's Abbey Collegeville, MN (FSC)
Aitkin County Soil and Water Conservation District Aitkin, MN (FSC)	Lake County Land Department Two Harbors, MN (FSC)	St. Louis County Land Department Duluth, MN (SFI)
Cass County Land Department Backus, MN (FSC)	Minnesota Department of Natural Resources St. Paul, MN (FSC, SFI)	The County of Itasca Grand Rapids, MN (FSC)
Community Forestry Resource Center Minneapolis, MN (FSC)	Potlatch Forest Holdings, Inc. Cloquet, MN (FSC)	UPM-Kymmene Grand Rapids, MN (SFI)

Wisconsin

Domtar Industries - Wisconsin Port Edwards, WI (FSC)	Stora Enso North Amer. Wood Corp. Wood Supply US Wisconsin Rapids, WI (FSC, SFI)	Wisconsin DNR, Div. Of Forestry Madison, WI (FSC, SFI)
Plum Creek Timber Co, Inc. (SFI)	Wisconsin DNR, County Forest Program Madison, WI (FSC, SFI)	

Michigan

GMO Threshold Timber
Company
(SFI)

Michigan Department of
Natural Resources
South Marquette, MI
(FSC)

International Paper
(SFI)

Plum Creek Timber Co.,
Inc.
(SFI)

Keweenaw Land Assoc.,
Ltd.
Ironwood, MI
(FSC)

Rock Tenn
(SFI)

Ontario

Abitibi-Consolidated,
Inc.
(CSA)

Long Lake Forest
Products, Inc.
(SFI)

Tembec Inc.
(FSC)

Algoma Forest
(FSC)

Nipissing Forest
Management Inc.
(FSC)

Terrace Bay Pulp
(SFI)

Bowater, Inc.
(SFI)

Norampac Inc., Trenton
Resource Manager
(FSC)

Vermillion Forest
Management Company
Ltd.
(FSC)

Domtar Inc.
(FSC, CSA, PEFC)

Northshore Forest Inc.
(FSC)

Westwind Forest
Stewardship Inc.
(FSC)

Eastern Ontario Model
Forest
(FSC)

Northstar Forestry Ltd.
(SFI)

Weyerhaeuser
(CSA)

Haliburton Forest and
Wildlife Reserve
(FSC)

Regional Municipality
of York
(FSC)

Silv-Econ Ltd.,
Resource Management
Consultants
(FSC)

Appendix B: List of Chain-of-Custody Certified Businesses in the Great Lakes Region

Minnesota

Aaron Carlson Corporation Minneapolis, MN (FSC)	Brown Printing Company Waseca, MN (FSC)	Diversified Graphics Inc. Minneapolis, MN (FSC)
Ainsworth Engineered (USA) LLC Grand Rapids, MN (FSC, SFI)	C.J. Duffey Paper Company Minneapolis, MN (FSC)	Dolan Printing Minneapolis, MN (FSC)
Aitkin County Land Department Aitkin, MN (FSC)	Capital Wood Products Company St. Paul, MN (FSC)	Engage Print Inc. Northfield, MN (FSC)
Aitkin County Soil and Water Conservation District Aitkin, MN (FSC)	Cass County Land Department Backus, MN (FSC)	Forest Management Systems Cooperative Aurora, MN (FSC)
American Financial Printing Inc. Minneapolis, MN (FSC)	Certified Wood Products, Inc. Maple Lake, MN (FSC)	General Marketing Services Champlin, MN (FSC)
Anchor Paper Company St Paul, MN (FSC)	Community Forestry Resource Center Minneapolis, MN (FSC)	GLS Companies Minneapolis, MN (FSC)
Boise International Falls, MN (SFI)	Cooperative Print Solutions Minneapolis, MN (FSC)	Gopher State Litho Corp. Minneapolis, MN (FSC)
Bolger Publications Inc. Minneapolis, MN (FSC)	Daily Printing Inc. Plymouth, MN (FSC)	Hill Wood Products, Inc. Cook, MN (FSC)
		Imagine! Print Solutions Minneapolis, MN (FSC)

Japs-Olson Company
St. Louis Park, MN
(FSC)

Johnson Printing &
Packaging
Fridley, MN
(FSC)

Lake County Land
Department
Two Harbors, MN
(FSC)

Lampert Yards Inc.
St. Paul, MN
(FSC)

Litho Technical Services
Bloomington, MN
(FSC)

Meyers Printing
Company
Brooklyn Park, MN
(FSC)

Midwest Hardwood
Corp.
Maple Grove, MN
(FSC)

Minnesota Department
of Natural Resources
St. Paul, MN
(FSC, SFI)

Nahan Printing
St. Cloud, MN
(FSC)

Potlatch Corporation -
Bemidji Lumbermill
Bemidji, MN
(FSC)

Potlatch Forest
Holdings, Inc.
Cloquet, MN
(FSC, SFI)

Prevaro Inc.
Edina, MN
(FSC)

Print Craft Inc.
New Brighton, MN
(FSC)

QW Memphis Corp.
St. Cloud, MN
(FSC)

Saint John's Abbey
Collegeville, MN
(FSC)

Sappi Fine Paper
Cloquet, MN
(FSC, SFI)

Savanna Pallets Inc.
McGregor, MN
(FSC)

Scherer Brothers
Minneapolis, MN
(FSC)

Sexton Printing, Inc.
West St. Paul, MN
(FSC)

Shapco Printing Inc.
Minneapolis, MN
(FSC)

Shaw/Stewart Lumber
Company
Minneapolis, MN
(FSC)

Siewert Cabinet and
Fixture Manufacturing
Inc.
Minneapolis, MN
(FSC)

Stewart's Forest
Products Inc.
St. Paul, MN
(FSC)

Structural Wood
Corporation
St. Paul, MN
(FSC)

St. Louis County Land
Department
Duluth, MN
(SFI)

Stora Enso N.A.
Duluth, MN
(SFI)

The County of Itasca
Grand Rapids, MN
(FSC)

The Independent Paper
Group
St. Paul, MN
(FSC)

The John Roberts
Company
Minneapolis, MN
(FSC)

The Remodeler's Choice
Minneapolis, MN
(FSC)

Tuohy Furniture
Corporation
Chatfield, MN
(FSC)

UPM Blandin Paper
Company
Grand Rapids, MN
(FSC)

Upper Mississippi
Certified Forest
Products Group
Aitkin, MN
(FSC)

Viking Forest Products
LLC
Eden Prairie, MN
(FSC)

VNAM Trade, LLC
Saint Paul, MN
(FSC)

Weekes Forest Products
Inc.
St. Paul, MN
(FSC)

Weyerhaeuser
Deerwood, MN
(SFI)

Wilcox Paper Company
Minneapolis, MN
(FSC)

Wisconsin

Action Floor Systems,
Inc.
Mercer, WI
(FSC)

Algoma Hardwoods
Algoma, WI
(FSC)

Amerhart Ltd.
Green Bay, WI
(FSC)

American Printing
Company
Madison, WI
(FSC)

Appleton Coated LLC
Kimberly, WI
(FSC)

Appleton Papers Inc.
Appleton, WI
(FSC)

Arandell Corporation
Menomonee Falls, WI
(FSC)

Birds Eye Veneer Co.
Butternut, WI
(FSC)

Boehm-Madisen
Lumber
Brookfield, WI
(FSC)

BPM, Inc.
Peshtigo, WI
(FSC)

Builders Millwork Inc.
Mondovi, WI
(FSC)

Burton & Mayer Inc.
Menomonee Falls, WI
(FSC)

Cecco Trading, Inc.
Milwaukee, WI
(FSC)

Central Wisconsin
Woodworking Corp.
Wausau, WI
(FSC)

Colonial Craft
Luck, WI
(FSC)

Color Ink., Inc.
Sussex, WI
(FSC)

CTI Paper Group Inc.
Neenah, WI
(FSC)

Documation LLC
Eau Claire, WI
(FSC)

Domtar Industries
Port Edwards, WI
(FSC)

Eggers Industries, Inc.
Two Rivers, WI
(FSC)

Fey Publishing
Company
Wisconsin Rapids, WI
(FSC)

Fisher-Hamilton, Inc.
Two Rivers, WI
(FSC)

H Window Company,
LLC
Ashland, WI
(FSC)

HM Graphics
Milwaukee, WI
(FSC, SFI)

Independent Printing,
Inc.
DePere, WI
(FSC)

Johnson Timber
Corporation/Futurewood
Corp.
Hayward, WI
(FSC)

MacDonald & Owen
Lumber Company
Sparta, WI
(FSC)

Marshfield
DoorSystems, Inc.
Marshfield, WI
(FSC)

National Envelope
Corporation
Appleton, WI
(FSC, SFI)

Neenah Paper, Inc.
Nennah, WI
(FSC)

Nicolet Hardwoods
Corporation
Laona, WI
(FSC)

Northern Component
Solutions LLC
Florence, WI
(FSC)

O'Keefe Inc.
River Falls, WI
(FSC)

Oshkosh Door Company
Oshkosh, WI
(FSC)

Quad Graphics Inc.
Sussex, WI
(FSC)

Rapids Christian Press
Inc. dba The Print Shop
Wisconsin Rapids, WI
(FSC)

Robbins, Inc.
White Lake, WI
(FSC)

Saunders Wood
Specialties, Inc.
Park Falls, WI
(FSC)

Sells Printing Company
New Berlin, WI
(FSC)

SMART Papers LLC
Park Falls, WI
(FSC)

Steen Macek Paper Co.
Green Bay, WI
(FSC)

Stock Building Supply
Green Bay, WI
(FSC)

Stora Enso North Amer.
Wood Corp. Wood
Supply US
Wisconsin Rapids, WI
(FSC, SFI)

Sunny Industries
Mazomanie, WI
(FSC)

Suttle-Straus Inc.
Waunakee, WI
(FSC)

The Fox Company, Inc.
West Allis, WI
(FSC)

Van Lanen Printing
Company, Inc.
Green Bay, WI
(FSC)

Wausau Paper Printing
& Writing LLC
Wausau, WI
(FSC)

WD Flooring LLC
Laona, WI
(FSC)

Wisconsin DNR,
County Forest Program
Madison, WI
(FSC)

Wisconsin DNR, Div.
Of Forestry
Madison, WI
(FSC)

Woodland Face Veneer
LLC
Two Rivers, WI
(FSC)

Wisconsin Paper &
Products Co.
Milwaukee, WI
(FSC)

xpedx
Kimberly, WI
Pewaukee, WI
Stevens Point, WI
(SFI)

Michigan

Advantage Millwork
Wyoming, MI
(FSC)

Connor Sports Flooring
Corporation
Amasa, MI
(FSC)

Great Lakes
Woodworking Co., Inc.
Detroit, MI
(FSC)

Ambrose International
Troy, MI
(FSC)

Domtar Inc. - Port
Huron Paper Mill
Port Huron, MI
(FSC)

Herman Miller North
America Inc.
Zeeland, MI
(FSC)

Aspen Lumber
Company/Division of
Khoury Inc.
Sagola, MI
(FSC)

Dooge Veneers, Inc.
Grand Rapids, MI
(FSC)

Horner Flooring
Company, Inc.
Dollar Bay, MI
(FSC)

Barn Door Lumber Co.
Inc.
Hemlock, MI
(FSC, SFI)

ECM Converting
Company
Mendon, MI
(FSC)

Integra
Grand Rapids, MI
(FSC)

Big Rapids Components
Wood Plant - A
Haworth Co.
Big Rapids, MI
(FSC)

Foremost Graphics LLC
Grand Rapids, MI
(FSC)

Janutol Printing
Company Inc.
Detroit, MI
(FSC)

Central Michigan Paper
Company
Ada, MI
(FSC)

French Paper Company
Niles, MI
(FSC)

JELD-WEN, Inc.
Grand Rapids, MN
(FSC)

Certified Lumber Sales
Jenison, MI
(FSC)

Grand River Printing
Inc.
Van Buren Township,
MI
(FSC)

Karona Inc.
Caledonia, MI
(FSC)

Keweenaw Land Assoc.,
Ltd.
Ironwood, MI
(FSC)

Knoll Inc.
Grand Rapids, MI
(FSC)

L.L. Johnson Lumber
Mfg. Co.
Charlotte, MI
(FSC)

Landscape Forms
Kalamazoo, MI
(FSC)

McNaughton & Gunn
Inc.
Saline, MI
(FSC)

Michigan Department of
Natural Resources
South Marquette, MI
(FSC, SFI)

Newpage Escanaba
Paper Company
Escanaba, MI
(FSC, SFI)

Northern Hardwoods
South Range, MI
(FSC)

Nucraft Furniture
Company
Comstock Park, MI
(FSC)

Potlatch Forest Products
Corp. - Gwinn Lumber
Gwinn, MI
(FSC)

River Run Press, Inc.
Parchment, MI
(FSC)

Sappi Fine Paper
Muskegon, MI
(FSC, SFI)

Specialty Maple
Veneers, LLC
Escanaba, MI
(FSC)

SVH Group
Holland, MI
(FSC)

The EGT Group Inc.
Madison Heights, MI
(FSC)

Victor S. Barnes
Company
Grand Rapids, MI
(FSC)

Weyerhaeuser
Grayling, MI
(SFI)

Woodland Paper Inc.
Wixom, MI
(FSC)

Wynalda Litho Inc.
Belmont, MI
(FSC)

xpedx
Grand Rapids, MI
Livonia, MI
(SFI)

Ontario

Adverttek Marketing and
Sales
Wooderidge, ON
(FSC)

1st Forms Incorporated
Mississauga, ON
(FSC)

O/A Graphic
Alternatives and
Communications
Markham, ON
(FSC)

A & M Wood Specialty,
Inc
Cambridge, ON
(FSC)

Abitibi-Consolidated
Inc.
Iroquois Falls, ON
(PEFC)

Acuity Innovative
Solutions
Richmond Hill, ON
(FSC)

Algoma Forest
Sault Ste. Marie, ON
(FSC)

Allprint Ainsworth
Associates
Kitchener, ON
(FSC)

Almaguin Forest
Products
South River, ON
(FSC)

Amanda Graphics Ltd.
Toronto, ON
(FSC)

Ampersand
Printing/Subtractus Inc.
Guelph, ON
(FSC)
Andora Graphics Inc.
Toronto, ON
(FSC)

Annan & Sons Ltd.
Toronto, ON
(FSC)

Annex Publishing &
Printing Inc.
Simcoe, ON
(FSC)

Anroy Printing, a
Division of Midwest
Graphic Inc.
Toronto, ON
(FSC)

Archetype Print
Communications Ltd.
Markham, ON
(FSC)
Astley Gilbert Ltd.

Toronto, ON
(FSC)

ATC Pembroke Inc.
Pembroke, ON
(FSC)

Barney Printing Ltd.
Woodstock, ON
(FSC)

Battlefield Graphics Inc.
Burlington, ON
(FSC)

Beatty Printing Inc.
North Bay, ON
(FSC)

Birchland Plywood Ltd.
Thessalon, ON
(FSC)

Bowater Inc.
Thunder Bay, ON
(CSA; PEFC)

Bowne & Company,
Ltd.
Toronto, ON
(FSC)

C.J. Graphics Inc.
Toronto, ON
(FSC)

Wood Specialties
Stouffville, ON
(FSC)

Cascades Inc.
Norampac Lithotech
Toronto, ON
(FSC)

Central Reproductions
Ltd.
Mississauga, ON
(FSC)

Cenveo
Mississauga, ON
(FSC)

Cielo Print Inc.
Ottawa, ON
(FSC)

CIF Lab Casework
Solutions
Concord, ON
(FSC)

City of Toronto, City
Clerk's Office, Printing
and Distribution
Toronto, ON
(FSC)

CJ Graphics
Toronto, ON
(FSC)

Cober Printing Ltd.
Kitchener, ON
(FSC)

Colour Innovations Print
Inc.
Toronto, ON
(FSC)

Columbia Forest
Products
Levesque Division
Hearst, ON
(FSC)

Commerce Press
Incorporated
Toronto, ON
(FSC)

Commercial Print-Craft
Ltd.
Woodstock, ON
(FSC)

Computershare Investor
Services Inc.
Richmond Hill, ON
(FSC)

Conservation
Woodworks Inc.
Toronto, ON
(FSC)

Custom Data Imaging
Corporation
Ontario, ON
(FSC)

D&G Printing Ltd.
Newmarket, ON
(FSC)

DELTA Printing
Ottawa, ON
(FSC)

Delta Reprographics
Ottawa, ON
(FSC)

DigiGraphics Inc.
Kingston, ON
(FSC)

Dollco Printing
Ottawa, ON
(FSC)

Domtar
Ear Falls, ON
(PEFC)
Espanola, ON (FSC)
Forest Products Group
Nairn Centre, ON
(FSC)
Mississauga, ON
(PEFC)
Paper Merchants Group
Mississauga, ON
(FSC)
Spanish Forest
ON (FSC)

Dye & Durham, A
division of the
Cartwright Group Ltd.

Toronto, ON
(FSC)
Eastern Ontario Model
Forest
Kemptville, ON
(FSC)

Eastwood Printing Inc.
Kitchener, ON
(FSC)

Flash Reproductions
Ltd.
Etobicoke, ON
(FSC)

Focal Point Graphics
Pickering, ON
(FSC)

Four L Graphics Ltd.
Scarborough, ON
(FSC)

General Printers, a
Division of
Consolidated Graphics
Oshawa, ON
(FSC)

Graphic Alternatives
and Communications
Markham, ON
(FSC)

Graphic Direction Inc.
Richmond Hill, ON
(FSC)

Graphika Print Solutions
Richmond Hill, ON
(FSC)

Greenline Forest
Products Ltd.
Stouffville, ON
(FSC)
Haliburton Forest and
Wildlife Reserve, Ltd.
Haliburton, ON
(FSC)

Harmony Printing Ltd.
Toronto, ON
(FSC)

HDS Graphics Group
Inc.
Markham, ON
(FSC)

Imaging Excellence
Incorporated
Etobicoke, ON
(FSC)

Imprimerie Plantagenet
Printing
Ontario, ON
(FSC)

Informco Inc.
Toronto, ON
(FSC)

J.F. Moore
Lithographers Inc.
Toronto, ON
(FSC)

Jamestown
Manufacturing Inc. O/A
Harring Doors
London, ON
(FSC)

JB Printing Ltd.
Newmarket, ON
(FSC)

JC Accuforms Inc.
Toronto, ON
(FSC)

Kempfenfelt Graphics
Group Inc.
Barrie, ON
(FSC)

Knoll Inc.
Toronto, ON
(FSC)

Krug Furniture Inc.
Kitchener, ON
(FSC)

Lanark Cedar
Carleton Place, ON
(FSC)

Lausan Printing
Newmarket, ON
(FSC)

Lightning Graphics
Boulevard, ON
(FSC)

Long Lake Forest
Products Inc.
Longlac, ON
(SFI)

Lowe-Martin Company,
Inc.
Ottawa, ON
(FSC)

Loxcreen Ltd.
Mississauga, ON
(FSC)

Magnum Fine
Commercial Printing
Ltd.
Richmond Hill, ON
(FSC)

Maracle Press Ltd.
Oshawa, ON
(FSC)

Marathon Pulp Inc.
Toronto, ON
(FSC)

Marquardt Printing Ltd
Ottawa, ON
(FSC)

Masonite International
Premdor Inc.
Mississauga, ON
(FSC)

McFadden's Hardwood
& Hardware Inc.
Ottawa, ON
(FSC)

Mediavision
International Inc.
Toronto, ON
(FSC)

Monarch Custom
Plywood Inc.
Concord, ON
(FSC)

MOORE AN RR
DONNELLEY,
MOORE WALLACE
PARTNERSHIP
Fergus, ON
(FSC)

Motion Creative
Printing
Carleton Place, ON
(FSC)

MPH Graphics Inc.
Markham, ON
(FSC)

Muskoka Timber Mills,
Ltd.
Bracebridge, ON
(FSC)

National Printers
Ottawa, ON
(FSC)

Nicholson and Cates
Ltd.
Burlington, ON
(FSC)

Nipissing
Callandar, ON
(FSC)

Norampac Inc.
Trenton, ON
(FSC)

Norbord Inc.
Cochrane Plywood
Division
Toronto, ON (FSC)
Cochrane, ON (SFI)

Northern Sawmills
Thunder Bay, ON
(PEFC)

Northonsixty
Dwight, ON
(FSC)

Northshore Forest Inc.
Nairn Center, ON
(FSC)

Northstar Forestry Ltd.
Voyageur Tree Farm
Thunder Bay, ON
(SFI)
NPG Envelope, A
Division Of National
Paper Goods Ltd.
Hamilton, ON
(FSC)

On Your Marks Print
and Design
Russell, ON
(FSC)

Ornamental Mouldings
Waterloo, ON
(FSC)

Palmieri Furniture Ltd.
Richmond Hill, ON
(FSC)

Parker Pad & Printing
Ltd.
Markham, ON
(FSC)

Patient News Publishing
Haliburton, ON
(FSC)

Peel Graphics Inc.
Brampton, ON
(FSC)

Performance Printing
Ontario, ON
(FSC)

PLM Group Ltd.
Markham, ON
(FSC)

PointOne Graphics
Incorporated
Etobicoke, ON
(FSC)

PPS Printing Inc.
Markham, ON
(FSC)

Prime Visual Marketing
Woodbridge, ON
(FSC)

Print Management
Group
Toronto, ON
(FSC)

Pro-ply Ltd
Mississauga, ON
(FSC)

Pronto Reproductions
Ltd.
Toronto, ON
(FSC)

Proprint Services Inc.
Toronto, ON
(FSC)

Quality Hardwoods Ltd.
Powassan, ON
(FSC)

Quattro Marketing Inc.
Woodbridge, ON
(FSC)

Quebecor World, Inc.
Aurora, ON
(FSC)

Mil Inc.
Don Mills, ON
(FSC)

Rayment & Collins Ltd.
Markham, ON
(FSC)
Regional Municipality
of York
Newmarket, ON
(FSC)

Royal Envelope Ltd.
Concord, ON
(FSC)

RP Graphics Group Ltd.
Mississauga, ON
(FSC)

Satin Finish Hardwood
Flooring Ltd.
Toronto, ON
(FSC)

Sierra Forest Products,
Inc.
Mississauga, ON
(FSC)

Signature Printing Inc.
Mississauga, ON
(FSC)

SILV-ECON Ltd. -
Resource Management
Consultants
Newmarket, ON
(FSC)

Simpson Screen Print &
Lithography Ltd.
Bloomington, ON
(FSC)

Smellies
Bracebridge, ON
(FSC)

Somerset Graphics Co.
Ltd.
Mississauga, ON
(FSC)

Spicers, a Division of
PaperlinX Ltd.
Mississauga, ON
(FSC)

St. Joseph Print Group
Ottawa, ON
(FSC)

St. Marys Paper Ltd.
Marie, ON
(FSC)

Supremex Inc.
Etobicoke, ON (FSC;
SFI)
La Salle, ON (FSC;
SFI)
Markham, ON (FSC;
SFI)
Mississauga, ON (FSC;
SFI)
Montreal, ON (FSC;
SFI)

Taylor Label Company
Inc.
Brampton, ON
(FSC)

Tembec, Inc.
Cochrane, ON
(FSC)

Forest Products Group,
Chapleau Sawmill
Timmins, ON
(FSC)

Hearst Forest Products
Group, Hearst Sawmill
Hearst, ON
(FSC)

Kapuskasing Sawmill
Kapuskasing, ON
(FSC)

Spruce Falls Pulp &
Paper
Kapuskasing, ON
(FSC)

Timmins Sawmill
Timmins, ON
(FSC)

TKL Division
Mattawa, ON
(FSC)

Terrace Bay Pulp
Terrace Bay, ON
(SFI)

The AIIM Group
Aurora, ON
(FSC)

The Ideal Printing
Company Ltd.
Woodbridge, ON
(FSC)

The Interprovincial
Group
Scarborough, ON
(FSC)

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Ltd.
Mississauga, ON
(FSC)

The Printing House
Toronto, ON
(FSC)

Thistle Printing Ltd.
Toronto, ON
(FSC)

Thompson Printing &
Lithographing Ltd.
Paris, ON
(FSC)

TI Group Inc.
Toronto, ON
(FSC)

TK Ltd.
Concord, ON
(FSC)

Tower Litho Company
Ltd.
Scarborough, ON
(FSC)

Transcontinental
O'Keefe
Toronto, ON
(FSC)

Transworld Paper Ltd.
Oakville, ON
(FSC)

Tri-Graphic Printing
Ottawa , ON
(FSC)

Trico Group
Ottawa, ON
(FSC)

UCS Global Ltd.
Mississauga, ON
(FSC)

Unisource Inc.
Richmond Hill, ON
(FSC)

Upper Forest Products
Ltd.
Mississauga, ON
(FSC)

Valley City
Manufacturing Ltd.
Dundas, ON
(FSC)

Vermilion Forest
Management Company
Ltd.
Sudbury, ON
(FSC)

Vintage Woodcraft Inc.
Markdale, ON
(FSC)

Warren's Imaging &
Dryography Inc.
Toronto, ON
(FSC)

Waterloo Printing
Company Ltd.
Waterloo, ON
(FSC)

Web Offset Publications
Limited
Pickering, ON
(FSC)

Webcom Inc.
Toronto, ON
(FSC)

West Star Printing Ltd.
and Star Web Printing
Ltd.
Etobicoke, ON
(FSC)

Westwind Forest
Stewardship Inc.
Parry Sound, ON
(FSC)

Weyerhaeuser
Dryden, ON
(CSA; PEFC)

Wiggers Custom
Furniture Ltd.
Port Perry, ON
(FSC)

This report was prepared by
DOVETAIL PARTNERS, INC.

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FOR MORE INFORMATION OR TO REQUEST
ADDITIONAL COPIES OF THIS REPORT,
CONTACT US AT:

INFO@DOVETAILINC.ORG

WWW.DOVETAILINC.ORG

612-333-0430

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DOVETAIL PARTNERS, INC.

528 Hennepin Ave, Suite 202
Minneapolis, MN 55403
Phone: 612-333-0430
Fax: 612-339-0432
www.dovetailinc.org