

2021

# ANNUAL REPORT



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# The Dovetail Promise

*We promise to be an honest, professional partner  
serving your goals and needs,  
without judgment or agenda.*

*We promise to listen closely to you to help you  
find an inspiring and successful path forward.*

*We promise to empower you to confidently take  
that path with our expertise, connections,  
strategic processes, and innovative problem-  
solving capacities.*

*We build trust through reliability, collaborative  
relationships, and excellent work.*

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# DOVETAIL MISSION STATEMENT



*Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.*



# LETTER FROM THE PRESIDENT



*Kathryn (Katie) Fernholz,  
President/CEO*

Change is constant. Whereas 2020 challenged us to expect the unexpected and learn new ways of engaging with each other, 2021 taught us that time and experience only move in one direction - ever forward.

Change occurs at all scales. Individuals, families, systems, nations, planets, and galaxies all experience change. These changes are both unique and independent while also being deeply and forever connected.

The journey toward sustainability has been on a long path of change. From concepts of preservation and sustained yield; to values of ecosystem balance and integrity; to acknowledging human needs and inequities that must yet be addressed.

As described in this report, Dovetail continues to work for shared understanding around leading issues, topics, and opportunities that are essential to the future of people and planet. From addressing wildfire risk reduction in our backyard of Northern Minnesota, to examining ecosystem service markets and water resources in Georgia and the Southeastern US, defining carbon market opportunities for School Trust Lands across the nation, and forest product trade around the world - we seek to engage where there is need and opportunity to create change.

Thank you for supporting our work and being part of building a future that includes a new relationship with the land, its gifts, and each other.

A handwritten signature in blue ink that reads "Katie". The signature is fluid and cursive, written in a professional but personal style.



# PROGRAMS

## *Certification*

Dovetail promotes activities that conserve the world's natural resources, including forests. Dovetail envisions a world where forests encompass the full spectrum of ecological attributes, and the industries and rural communities dependent on these forests thrive both economically and socially through their support of these attributes. Dovetail pursues this vision by supporting innovative approaches to sustainable forestry, such as forest certification, and recognizes people are a key resource for addressing the issues of sustainability.

## *Land Use*

Dovetail recognizes the links between sustainable forestry, responsible trade and consumption, and land use. Dovetail is interested in promoting land use research, planning and innovative programs that encourage and reward responsible land use activities. Dovetail is specifically interested in addressing and minimizing land use impacts on soil and water resources.

## *Regenerative Agriculture*

Dovetail seeks to understand and promote practices within and throughout agriculture that have the potential to regenerate the land that supports our food systems. We acknowledge that it is imperative to go beyond just conservation to protect our critical water, soil, and air resources. Specifically, tackling ways to lock additional carbon into the soil to mitigate the global climate challenges that face us are of particular interest, and we are working to develop strategies that can also lead to greater on-farm productivity and profitability. Dovetail collaborates with research institutions and various organizations intimately tied to our farming communities to deliver the best available science.

## *Responsible Materials*

Dovetail analyzes information about various materials in a way that best helps organizations and individuals make sustainable choices that they wholly understand. Dovetail also tracks trends and developments related to material reuse and recycling. Dovetail also provides information and assistance related to many of the currently available green building programs and related policies. Our staff is experienced with green building practices and program standards. We partner with diverse research, education, and advocacy organizations to support innovations in building design and construction.



# ANNUAL HIGHLIGHTS

For Fiscal Year 2021

*The following highlights of 2021 demonstrate how our team continues to innovate and create impact through partnerships.*

## Oshkigin Spirit of Fire

Dovetail Partners produced a 16-minute documentary *Oshkigin Spirit of Fire* highlighting this deep, reciprocal relationship with the land and the traditional use of fire in the Ojibwe culture. For thousands of years in the Great Lakes Region, Native Americans used fire intentionally to manage ecosystems. This story is told by two Ojibwe wildland fire practitioners, Fond du Lac tribal band elder Vern Northrup and Gezhiibideg Damon Panek, tribal band member of the White Earth Nation and Forest researcher Lane Johnson. Filmed, with permission, on the reservations of the Fond du Lac Band of Lake Superior Ojibwe in Minnesota and the Red Cliff Band of Lake Superior Ojibwe in Wisconsin. <https://www.youtube.com/watch?v=8uBuxbdr5Qs>



## Leaders for the Built Environment

In partnership with the USDA Forest Service, Softwood Lumber Board, WoodWorks, Impact Finance Center and Net Impact, Dovetail Partners hosted a virtual event in October 2021 focused on highlighting public and private sector leadership in the mass timber sector and how these innovations support shared natural resource management goals.



<https://www.youtube.com/watch?v=q8p2Na58l4c&t=34s>



Dovetail Partners

# PUBLICATIONS & NEWSLETTERS

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news, and events.

## 2021 Reports

Dovetail reports address a wide range of topics and issues related to sustainable forestry, responsible materials, responsible consumption, and organizational development.

[Innovative Finance Project for a Sustainable White Oak](https://www.dovetailinc.org/portfoliodetail.php?id=61e70181e0bfb)  
<https://www.dovetailinc.org/portfoliodetail.php?id=61e70181e0bfb>

[Biochar Use in the Livestock Industry](https://www.dovetailinc.org/portfoliodetail.php?id=61965e2d79f76)  
<https://www.dovetailinc.org/portfoliodetail.php?id=61965e2d79f76>

[Biochar Use in Viticulture](https://www.dovetailinc.org/portfoliodetail.php?id=61688a6830537)  
<https://www.dovetailinc.org/portfoliodetail.php?id=61688a6830537>

[Understanding Payments for Ecosystems Services: Opportunities for Forests, Water and Private Landowners in Georgia and the Southeaster United States](https://www.dovetailinc.org/portfoliodetail.php?id=6166f2bb362e5)  
<https://www.dovetailinc.org/portfoliodetail.php?id=6166f2bb362e5>

[Global Forest Resources and Timber Trade](https://www.dovetailinc.org/portfoliodetail.php?id=614b3502a665d)  
<https://www.dovetailinc.org/portfoliodetail.php?id=614b3502a665d>

[Carbon Storage, Credit Markets, and Forests](https://www.dovetailinc.org/portfoliodetail.php?id=6123f1f119ee0)  
<https://www.dovetailinc.org/portfoliodetail.php?id=6123f1f119ee0>

[Biochar Potential in Minnesota's Forests](https://www.dovetailinc.org/portfoliodetail.php?id=60f055b06fe8f)  
<https://www.dovetailinc.org/portfoliodetail.php?id=60f055b06fe8f>

[Biomass Energy: A Climate, Conservation, & Livelihoods Challenge](https://www.dovetailinc.org/portfoliodetail.php?id=60a5c432e9022)  
<https://www.dovetailinc.org/portfoliodetail.php?id=60a5c432e9022>

[Affordable Housing Opportunities with Mass Timber](https://www.dovetailinc.org/portfoliodetail.php?id=60525fce7bf85)  
<https://www.dovetailinc.org/portfoliodetail.php?id=60525fce7bf85>

[The Forest Certification Experience - A Commentary by Dovetail Partners](https://www.dovetailinc.org/portfoliodetail.php?id=602c44dc57cdb)  
<https://www.dovetailinc.org/portfoliodetail.php?id=602c44dc57cdb>

[Forest Certification Update 2021: The Pace of Change](https://www.dovetailinc.org/portfoliodetail.php?id=60085a177dc07)  
<https://www.dovetailinc.org/portfoliodetail.php?id=60085a177dc07>

[Access the complete article portfolio online at:](https://www.dovetailinc.org/portfolio.php)  
<https://www.dovetailinc.org/portfolio.php>



## 2021 News Releases

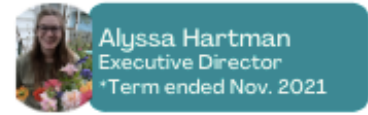
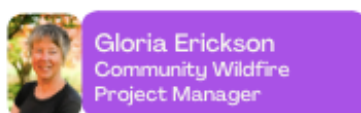
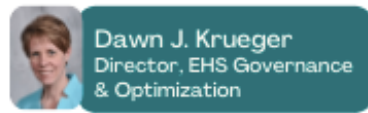
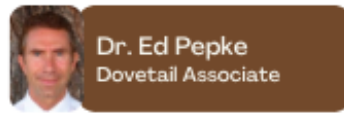
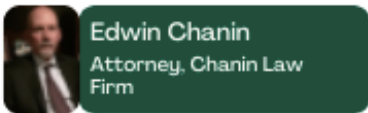
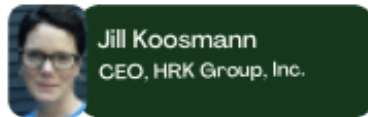
Dovetail publishes news releases regarding new publications, projects, and services, additions to our team, and areas of growth and expertise.

- 12/01/21 [Right-of-Way Stewardship Council- Call for Nominations and Request for Marketing Services](#)
- 11/18/21 [St. Louis County completes Community Wildfire Protection Plan](#)
- 10/19/21 [Leaders for the Built Environment: An Event to Highlight Leadership in the Mass Timber Sector](#)
- 09/14/21 [Expanding Market Opportunities for New Mexico Wood](#)
- 08/04/21 [Interactive StoryMap explores the role, past and present, of prescribed fire in Minnesota's Arrowhead Region](#)
- 07/22/21 [Supporting wildfire resiliency is the focus of a new website for Minnesota's Arrowhead region](#)
- 07/01/21 [New Firewise partnership launched with Carlton County Soil and Water Conservation District](#)
- 07/01/21 [Gloria Erickson feature in Minnesota Women's Press](#)
- 04/19/21 [Natural Climate Solutions Accelerator project webinar recording available](#)
- 04/08/21 [Kathryn Fernholz of Dovetail Partners joins the Board of Directors at #forestproud](#)
- 03/11/21 [Hundreds Join Women's Forest Congress Celebration of International Women's day](#)
- 01/14/21 [Urban Wood Use Program Development Explored in New Publication](#)

Access the complete news portfolio online at:  
<https://www.dovetailinc.org/blog.php>

# DOVETAIL BOARD MEMBERS, STAFF, ASSOCIATES & INTERNS

## Board Members



# FINANCIAL STATEMENT

For the year ending December 31, 2021

<b>Assets</b>	
<b>Current Assets:</b>	
<b>Cash</b>	\$444,236
<b>Grants and contracts receivable</b>	245,776
<b>Prepaid Insurance</b>	8,077
<b>Total Current Assets</b>	698,089
<b>Property and Equipment- Net</b>	8,539
<b>Total assets</b>	<b>706,628</b>

<b>Liabilities and Net Assets</b>	
<b>Current Liabilities:</b>	
<b>Accounts payable</b>	\$30,461
<b>Accrued wages and payroll taxes</b>	10,033
<b>Total Current liabilities</b>	40,494
<b>Net Assets:</b>	
<b>Without Donor Restrictions</b>	666,134
<b>With Donor Restrictions</b>	-
<b>Total net assets</b>	<b>666,134</b>
<b>Total liabilities and Net assets</b>	<b>706,698</b>

# FINANCIAL STATEMENT

For the year ending December 31, 2021

## Statement of Functional Expense

	Program Services	Management and General	Fund- raising	Total Support Services	Total All Services
<b>Expenses</b>					
Salaries	\$201,622	\$31,964	\$12,294	\$44,258	\$245,880
Payroll Taxes	15,533	2,463	947	3,410	18,943
Total Personnel Costs	217,155	34,427	13,241	47,668	264,823
Consulting	309,614	-	-	-	309,614
Occupancy	10,102	1,602	616	2,218	12,320
Staff Mileage/Travel	10,927	-	-	-	10,927
Insurance	8,247	1,307	503	1,810	10,057
Telephone/Internet	8,077	1,281	493	1,774	9,851
Professional Fees	-	9,369	-	9,369	9,369
Grant Expense	6,598	-	-	-	6,598
Miscellaneous	4,793	760	292	1,052	5,845
Dues and Subscriptions	2,697	-	-	-	2,697
Printing and Copying	1,871	297	114	411	2,282
Office Supplies	751	119	46	165	916
Depreciation	2,491	395	152	547	3,038
<b>Total Expenses</b>	<b>\$583,323</b>	<b>\$49,557</b>	<b>\$15,457</b>	<b>\$65,014</b>	<b>\$648,337</b>



# FINANCIAL STATEMENT

For the year ending December 31, 2021

Statements of Activities and Changes in Net Assets

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and Revenue:</b>			
Grants and Contributions	\$18,606	\$ -	\$18,606
Fees for Service	722,095	-	722,095
Miscellaneous Income	67	-	67
Net Assets Released from Restrictions:			
Satisfaction of Purpose Restrictions	100,000	(100,000)	-
<b>Total Support and Revenue</b>	<b>840,768</b>	<b>(100,000)</b>	<b>740,768</b>
<b>Expense:</b>			
Program Services	583,323	-	583,323
Support Services:			
Management and General	49,557	-	49,557
Fundraising	15,457	-	15,457
Total Support Service	65,014	-	65,014
<b>Total Expense</b>	<b>648,337</b>	<b>-</b>	<b>648,337</b>
Change in Net Assets	192,431	(100,000)	92,431
Net Assets - Beginning of Year	473,703	100,000	573,703
Net Assets - End of Year	\$666,134	-	\$666,134

# FINANCIAL STATEMENT

For the year ending December 31, 2021

## Statements of Cash Flows

<b>Increase (Decrease) in Cash</b>	
Cash Flows from Operating Activities:	
Change in Net Assets	\$92,431
Adjustments to Reconcile Change in Net Assets to Net Cash	
Provided (Used) by Operating Activities	
Depreciation Expense	3,038
Increases in Current Liabilities:	
Accounts Payable	(16,443)
Accrued Wages and Payroll Taxes	(3,985)
Decreases in Current Assets:	
Prepaid Insurance	(1,463)
Grants and Contracts Receivable	(28,109)
Net Cash Provided by Operating Activities	45,469
Net Increase in Cash	45,469
Cash - Beginning of Year	398,767
Cash - End of Year	\$444,236

# Thank You



The team at Dovetail Partners  
would like to thank the  
individuals, organizations, and  
businesses that have  
contributed financially to  
support our organization!

Dovetail Partners is a 501(c)(3) non-profit organization  
(Tax ID EIN: 52-2419510)

<https://www.givemn.org/organization/Dovetailpartners>



**DOVETAIL**  
PARTNERS

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